



BORDER SECURITY EXPO

April 8-9, 2025 | PHOENIX, ARIZONA

PHOENIX CONVENTION CENTER

Inform. Connect. Educate.

Exhibitor Prospectus



Border Security Expo 2025 returns to Phoenix, Arizona, April 8-9

Federal, state and local leaders will come together for the largest and longest running border event in the US to share what they're seeing, what they need, and what the next steps are in America's evolving border challenges.





60%

of attendees influence, recommend, or make final purchasing decisions



Registered participants who were there to explore, compare, and invest in the best solutions for their specific needs and challenges

Federal and state agencies in attendance, making Border Security Expo the best place to gain access to this hard-to-reach, highly qualified audience

1,793

200

46

27

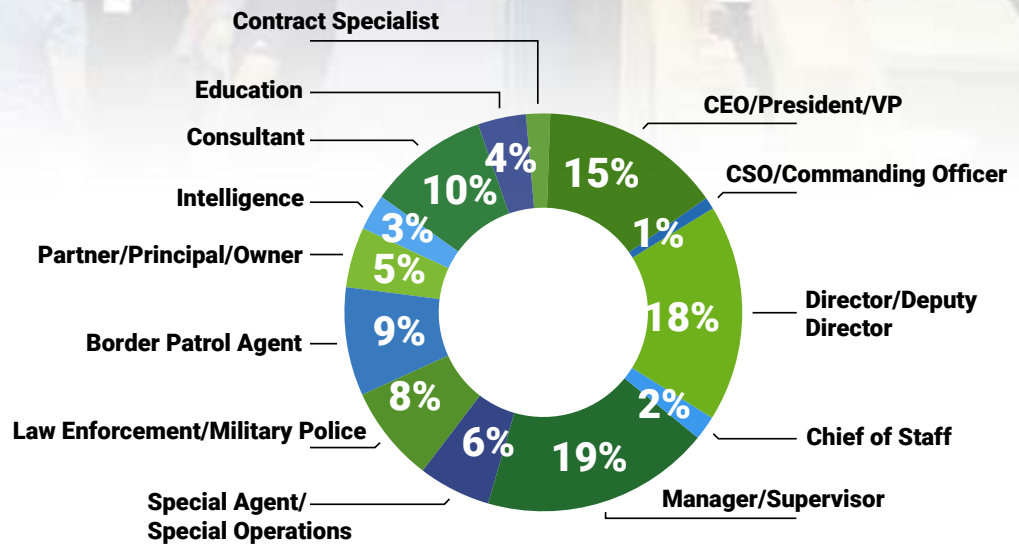
Exhibitors showcasing the latest products and technologies from industry leaders like Anduril, AT&T, Axon, Dell, Elbit America, General Dynamics, Glock, IBM, Motorola, Panasonic, SAIC, Teledyne Flir, Tower, and Verizon

Agency leaders and industry experts providing critical updates and insights that help you align your offerings with the federal government's current and expected needs



WHO ATTENDS

Border Security Expo attracts attendees representing all facets of the industry—from policy makers and industry experts to on-the-ground agents and local law enforcement. *

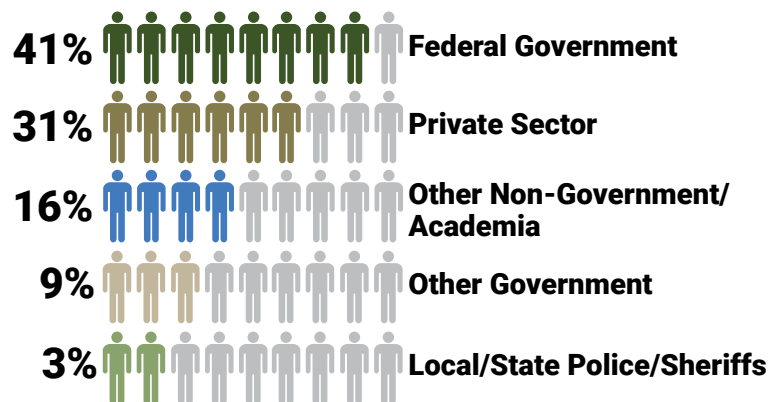


64

International Attendees from 15 countries to expand your reach globally

76%

of attendees visited the exhibit hall for 3-4 hours or more



2024 Registration Data and Post-Show Surveys



Who Attends?

There's only one place to showcase your products and services to an exclusive, hard-to-reach audience of high-profile federal, state, and local government buyers: Border Security Expo 2025. Check out just a few of the agencies who have attended in the past:

Customs & Border Protection

- Air and Marine Operations
- Border Patrol
- Law Enforcement Safety & Compliance
- Office of Intelligence
- Program Management Office Directorate

Department of Homeland Security

- Federal Protective Service
- Immigration & Customs Enforcement
- Joint Wireless Program Management Branch
- Office of Biometric Identity Management
- U.S. Citizenship & Immigration Services

Other Federal Agencies & U.S. Military

- Air Force
- Army
- Coast Guard
- Department of Defense
- Department of Justice
- Department of State
- Drug Enforcement Administration
- Federal Aviation Administration
- Federal Bureau of Investigations
- Navy

State & Local Agencies

- High Intensity Drug Trafficking Area
- Department of Public Safety
- National Guard



WHO EXHIBITS?

Today, border security and law enforcement agencies are facing unprecedented challenges in their mission to protect the homeland across borders. They come to Border Security Expo seeking the most innovative technologies and products to support their critical missions, including:

Access Control
Armor Products
Armored Vehicles
Barriers
Biohazard Detection Systems
Biometrics Products & Services
Command & Control Systems
Control Monitors
Documentation Authentication Systems
Electronic Identification Systems
Electro-Optic Imaging
Entry/Exit Screening Systems
Fingerprinting Technology
GPS Systems
Intelligence Sharing
Intrusion Detection Systems
K9 Products and Services
Law Enforcement Training
Medical Healthcare Providers
Motion Detectors
Perimeter Protection
Public Security & Safety
Professional Services
Radar Systems
Retinal Scanning
Rugged Terrain Vehicles
Scanning Systems
Sensors
Surveillance Cameras
Systems Integration
Unmanned Aerial Vehicles/Systems
Unmanned Ground Vehicles
Voice Recognition Systems
Wireless Communications
Wireless Equipment/Technology

**Ensure YOUR products and technologies
are part of THEIR solution.**

3

Reasons

Attendees Come Back
Year After Year

LEARN about new
technology and services

NETWORK with exhibitors
and border security
professionals

HEAR the latest updates
from federal leaders



RESERVE YOUR BOOTH TODAY!

Take advantage of this unique opportunity to showcase your products and services to an exclusive audience of high-profile federal, state, and local government buyers. Choose the booth option that best fits your marketing goals and budget.

Booth Fees (space only rates)

100-399 sq. ft.: \$38/sq. ft.

400-799 sq. ft.: \$37/sq. ft.

800+ sq. ft.: \$33/sq. ft.

Government agencies: \$32/sq. ft.

Vehicles (additional rate): \$25/sq. ft.

What's Included in Booth Fees?

- High draped back wall (8 ft.), and 3 ft. high draped side rails (in-line booths)
- Standard 7"x 44" booth sign (in-line booths)
- A complimentary company listing on BorderSecurityExpo.com and in the printed onsite Show Guide (deadlines apply)
- Four (4) all access exhibitor/conference badges/100 sq. ft.

Note: Booth floor covering is mandatory and must be provided by the exhibitor (not included in the booth fee).

Turnkey Booth Package

*(only available for 10' x 10' and 10' x 20' booths)
Includes space, carpet, (1) 6' table, (2) chairs, (1) wastebasket, nightly vacuuming, electrical drop, and company logo included with exhibitor profile in the Show Guide.*

No substitutions may be made to the booth package furnishings. Additional items may be added at the exhibitor's expense.

10x10 booth package: \$4,900

10x20 booth package: \$8,800

Bonus! Purchase a booth package and add on a 4-color full-page ad in the official Show Guide for only \$1,000—a \$1,200 value!



Preliminary Schedule

Sunday, April 6

Exhibitor Move-in 12:00 pm – 5:00 pm

Monday, April 7

Exhibitor Move-in 8:00 am – 5:00 pm

(NEW) Welcome Reception 5:00 pm – 7:00 pm

Tuesday, April 8

Exhibit Hall Open 10:00 am – 5:00 pm

Exhibit Hall Reception 4:00 pm – 5:00 pm

Wednesday, April 9

Exhibit Hall Open 8:30 am – 3:00 pm

Exhibitor Move-out 3:00 pm – 7:00 pm

Border Security Expo brings together high-level decision makers from the U.S. and around the world to discuss pressing issues and challenges and meet face-to-face with companies offering groundbreaking security solutions. Don't miss this chance to connect with key leaders charged with mitigating threats, protecting trade and travel, and securing national and international borders.

**Contact us
to learn more and to
secure your exhibit space.**

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